

NOTICE OF MOTION**LABOUR & CO-OPERATIVE GROUP****SMALL BUSINESS SATURDAY**

“The council notes the upcoming Small Business Saturday, due to be held on Saturday 7th December at the peak of the Christmas shopping season, as an excellent opportunity to showcase the hundreds of excellent independent smaller businesses across the City of Brighton and Hove.

The independent campaign, which has received backing from American Express who started the equivalent campaign in the US, has the backing of a wide range of business organisations including the Association of Convenience Stores, the Association of Town and City Management, the British Chamber of Commerce, the Federation of Small Businesses and the Forum for Private Business.

The Council notes that Small Business Saturday could play a key role in reversing the recent downturn in trade that many smaller businesses across the city are suffering from as the result of changes to parking charges and on street parking schemes.

This Council resolves:

- 1) To ask the Chief Executive and Lead Officers to ensure the authority participates fully in Small Business Saturday on 7th December 2013;
- 2) To request that officers work closely with local business organisations and smaller enterprises across the City to make them aware of the day and help them participate in it; and
- 3) To request that officers ensure the authority promotes Small Business Saturday via the Council’s websites, social media and other external communication tools.”

Proposed by: Cllr Morgan

Seconded by: Cllr Robins

Supported by: Cllrs Mitchell, Fitch, Hamilton, Carden, Farrow, Pissaridou, Gilbey, Lepper, Marsh, Wilson, Daniel and Meadows.

